



BUSINESS CONSULTING CLIENT INTAKE FORM

DISCLAIMER: Thank you for your interest in working with SWA GLOBAL SERVICES. This form is used to collect information about new clients and for internal purposes only. The information provided is confidential and will be treated as such.

CLIENT INFORMATION

CLIENT'S NAME:

NAME OF COMPANY:

YEAR OF INCORPORATION:

BUSINESS TEL NO:

EMAIL:

WEBSITE:

BUSINESS TYPE:

Business Name Limited Liability Company Other _____

INDUSTRY CLASSIFICATION:

Retail Healthcare services Telecommunication
Food Services Professional services Construction services
Agriculture/Farming Financial services Others _____
E-commerce Business services
NGO Manufacturing services

BUSINESS NEEDS:

Consultancy Brand development Ideation Other _____

YOUR ROLE WITHIN THE ORGANIZATION:

Owner/partner Manager Advisor
Employee Other

BUDGET:

~~₦~~500,000 - ~~₦~~1,000,000



₦1,000,000 - ₦2,000,000
₦2,000,000 - above

RESEARCH INFORMATION

- 1.** What are your short term financial goals? (within 2 years)

- 2.** Briefly describe your typical customer or the demographic you would like to attract?

- 3.** Why did you choose to work with SWA Global?

- 4.** Is there any useful information that can help us serve you better?

- 5.** How did you learn about us?

CLIENT SIGNATURE: _____

CLIENT FULL NAME:

DATE: _____